

SAN DIEGO COMMUNITY COLLEGE DISTRICT

REPORT TO THE COMMUNITY 2006-2007



City College • Mesa College • Miramar College • Continuing Education

Message from the Chancellor



The Importance of “Community”

When America’s first community college opened 106 years ago in Joliet, Illinois, it would have been unimaginable that this modest experiment in public education would blossom into service to 10 million students nationwide every year.



*Terrence Burgess
President
San Diego City College*



*Rita M. Cepeda, Ed.D.
President
San Diego Mesa College*



*Patricia Hsieh, Ed.D.
President
San Diego Miramar College*



*Anthony Beebe, Ed.D.
President
San Diego Continuing Education*

Three factors account for the overwhelming success of America’s 1,250-plus community colleges. They are open to all, offer top quality programs that blend high standards with a true love of teaching and service and emphasize the notion of “community.”

The San Diego Community College District embodies these characteristics in all ways. City College, Mesa College and Miramar College collectively enroll 50,000 students and offer first-rate credit programs leading to associate degrees, university transfer, vocational certificates and skills upgrades. Continuing Education enrolls another 50,000 students and offers a wide range of noncredit programs for new immigrants learning English, for those preparing for immediate employment and even for individuals who still need to complete a high school education. The SDCCD also offers programs for 40,000 service personnel at military bases across the country. The District’s total enrollment exceeds 140,000 students, making it the second largest community college district in California and one of the largest in the nation.

Above all, the SDCCD bases its decisions on the needs of the San Diego region by working closely with community organizations, local employers and universities, the military and other groups. Everything we do is done with our community’s benefit in mind. As a result, when we turn to the community for assistance and support, we have always received it. This past November was a case in point when San Diego voters overwhelmingly approved Proposition N, a bond measure that will provide \$870 million to build, replace and equip instructional facilities throughout the District. We are profoundly grateful to our community for this support.

The year 2006-2007 was a year that saw enrollment growth, patterns of remarkable student success, increases in the number of faculty positions, new or expanded programs and services, facilities improvements and a host of phenomenal accomplishments. We are pleased to report on our progress, and we are optimistic about achievements to come.

***Constance M. Carroll, Ph.D.
Chancellor***

Message from the Board of Trustees



As elected representatives of the San Diego community, the Board of Trustees takes seriously its mandate to serve the public's interest in the San Diego region in a number of ways: providing high-quality education and workforce training, ensuring a cost-effective operation and representing the public's interest at both the state and federal levels.

In many respects, 2006-2007 was a banner year, and the Board is proud of its progress and accomplishments:

- The Board has continued the practice of ensuring a balanced budget for the San Diego Community College District, in keeping with its fiduciary responsibility. The budget also is characterized by a model approach to collective bargaining, strong reserves and a successful and comprehensive financial plan to retire the long-term liability for retiree benefits.
- At the local level, the Board authorized a bond measure, Proposition N, which the voters passed by a wide margin, ensuring that students will continue to have top quality facilities for their education. The Board supported program improvements and expansion in many educational fields such as Law Enforcement, Nursing, Intersession and Online classes and Military Education classes.
- At the state level, Board and District leaders were successful in the struggle to equalize community college funding, obtaining the final installment of Equalization monies for SDCCD. This means \$9 million in additional funds annually. The Board also initiated legislation that resulted in the successful elimination of the Field Act as the only building standard for community colleges, providing the same building standards as those applicable for the University of California and California State University campuses.
- At the federal level, such measures as increasing funding for Pell grants and eliminating the "tuition sensitivity" were successfully addressed, with strong advocacy provided by the Board.

The Board of Trustees is proud of the many accomplishments made during 2006-2007, and we look ahead with enthusiasm to providing further leadership and service to ensure that the San Diego Community College District fulfills its mission of providing educational, workforce and economic support for the region.

Marty Block, J.D.
President, Board of Trustees

BOARD OF TRUSTEES



Rich Grosch



Bill Schwandt



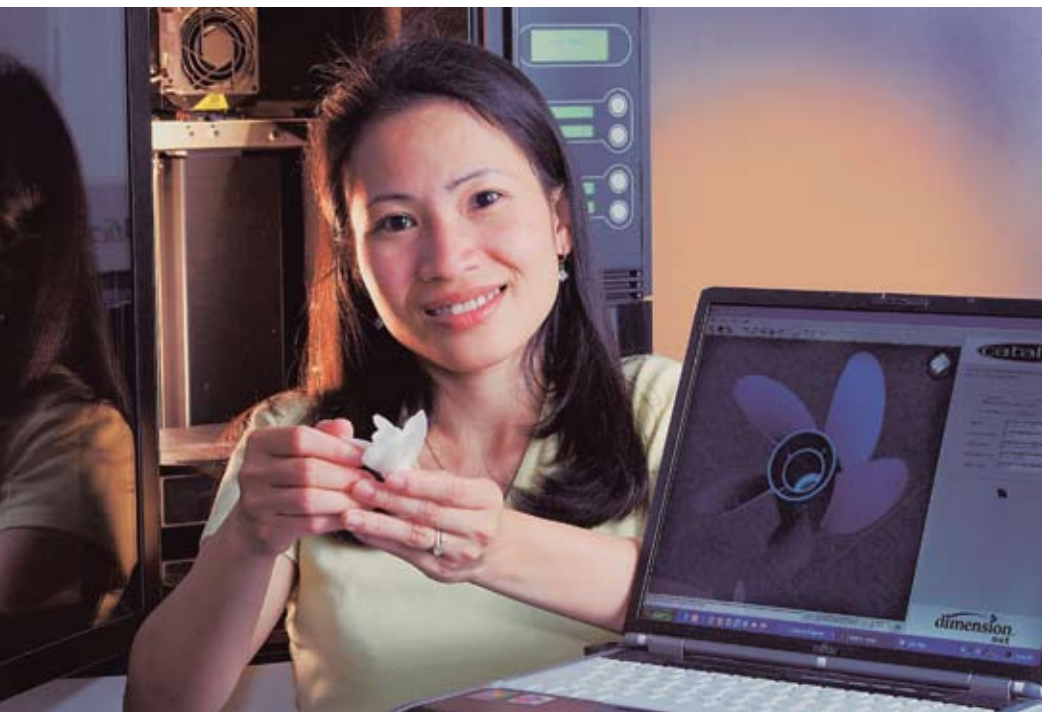
Maria Nieto Senour, Ph.D.



Peter Zschiesche

Serving San Diego On and Off Campus

San Diego Community College District is the largest provider of workforce training and the gateway to higher education and university transfer for the vast majority of San Diegans who go on to college.



City College Manufacturing Technology Professor Truc Ngo

City College

Leading the way with innovative curriculum and cutting-edge vocational training programs, City College offers multiple career options in the fields of engineering, graphic arts, machine technology, manufacturing engineering technology, radio and television production, nursing and construction trades, as well as a full complement of general education courses for transfer. Located in dynamic downtown San Diego, the college is conveniently accessible by trolley and freeway.

Mesa College

Mesa College transfers more students to universities and four-year colleges than any other community college in the region. Centrally located on Kearny Mesa, the college is among the largest community colleges in the nation, offering more than 2,200 course sections every semester. In addition to a wide variety of general education courses, students enroll in career programs, including architecture, fashion, culinary arts, medical assisting, animal health technology, radiologic technology and dental assisting.

Mesa Landscape Architecture Professor Pam Chapman in class.





Miramar College Economics Professor Otto Dobre

Miramar College

Located at San Diego's gateway to the rapidly growing I-15 Corridor, many Miramar College students are enrolled in a variety of career training programs including aviation, biotechnology, diesel technology and alternative fuels, automotive technologies and legal assisting. The college is also home to the San Diego Regional Public Safety Training Institute, where virtually all area police, firefighters, emergency medical technicians and lifeguards train.

Continuing Education

San Diego Continuing Education provides programs in a wide variety of areas including basic computer training, high school completion, office skills, English as a Second Language and programs for older adults. With six campuses and 217 off-campus locations throughout San Diego, Continuing Education also offers short-term occupational training in construction and industrial trades, culinary arts, fashion and clothing and high-end computer technology and software training.

Program Numbers

City College:

106 associate degree programs,
115 certificate programs

Mesa College:

80 associate degree programs,
46 occupational certificate programs

Miramar College:

82 associate degree programs,
82 certificate programs

Continuing Education:

35 certificate programs and programs
for high school diplomas and GED



Continuing Education Professor Lee Blackmore (left) with 2007 culinary arts graduate.

More than 80 instructional courses are offered at 25 coast-to-coast sites through the SDCCD Military Contract Education program.



Military Contract Education

For three decades, the District has served enlisted men and women on military bases throughout the nation. Some 40,000 to 50,000 military personnel enroll each year in the Military Contract Education program. More than 80 instructional courses are offered, including anti-terrorist tactics and other homeland security training, sophisticated communications and radar-systems training, personal financial management and verbal skills.



SDCCD Boosts Region's Economy

Serving the region since 1914, the San Diego Community College District's colleges and continuing education campuses have a significant impact on the local economy.

As SDCCD students enter or re-enter the local job market, their new and added skills result in higher earnings, thus strengthening the San Diego economy. At the same time, the District's operating expenses, including the spending power of District faculty and staff, reap benefits for the entire region.

Significant Returns on Investment in the District

- Every dollar of state and local taxes invested in the SDCCD brings a return of an estimated **\$3.50 to state and local governments.**

- SDCCD accounts for an estimated **\$4.3 billion of all annual earnings in the region.** This figure is based on increased earning power from skills gained in District programs by current and past students still in the workforce, and from SDCCD's operating and capital expenditures.

- With more than 5,000 faculty and staff, the District is the San Diego area's 13th largest employer. Total payroll, including health benefits, is approximately \$200 million. **Approximately \$179 million of that amount is spent locally.**



Community College Students Contribute More

- A community college student in San Diego who earns an associate degree can expect an income of approximately **\$12,800 more per year** than someone with only a high school diploma. A student with a one-year certificate can expect to earn, on average, an estimated **\$6,544 more per year** than a high school graduate.

- Approximately 75% of students who leave a San Diego community college remain in the region and **contribute up to \$6,000 annually to the local economy.**

- Spending by out-of-region students generates **\$6.5 million** annually in regional income.

- SDCCD students enjoy an **18% rate of return on their investment** of time and money. For every \$1 students invest in SDCCD education, they receive a cumulative of \$5.50 in higher future earnings over their working careers. Students see their annual income increase by **\$151 per year for every credit completed at SDCCD.**

Region's Largest Employers

- | | |
|---|--|
| 1. State of California | 13. San Diego Community College District |
| 2. Federal Government | 14. Sempra Energy |
| 3. University of California, San Diego | 15. General Dynamics NASSCO |
| 4. County of San Diego | 16. Science Applications International Corp. |
| 5. San Diego Unified School District | 17. Northrop Grumman Corp. |
| 6. Sharp HealthCare | 18. Barona Valley Ranch Resort and Casino |
| 7. Scripps Health | 19. Rady Children's Hospital, San Diego |
| 8. San Diego State University | 20. University of San Diego |
| 9. City of San Diego | |
| 10. Qualcomm Inc. | |
| 11. Kaiser Permanente | |
| 12. U.S. Postal Service, San Diego District | |

Source: San Diego Business Journal, June 11, 2007

A Campaign Waged by Volunteers -

On November 7, 2006, the San Diego voters passed Proposition N, an \$870 million bond measure, the largest bond measure in the history of the SDCCD. Although 55 percent approval was required for passage, Proposition N received an impressive 63.04 percent of the vote.

In making the decision to go forward with Proposition N, the Board and District considered a number of issues. First, a \$685 million capital construction bond measure, Proposition S, had been passed by voters in 2002. However, there were still significant needs, totaling more than \$2 billion for the three college and six continuing education campuses. Second, the campus facilities master plans, funded by the first bond, revealed that many facilities needed to be upgraded from their original concepts. Finally, the impact of inflationary costs for construction materials had been strongly felt as a constraint for all of the projects.

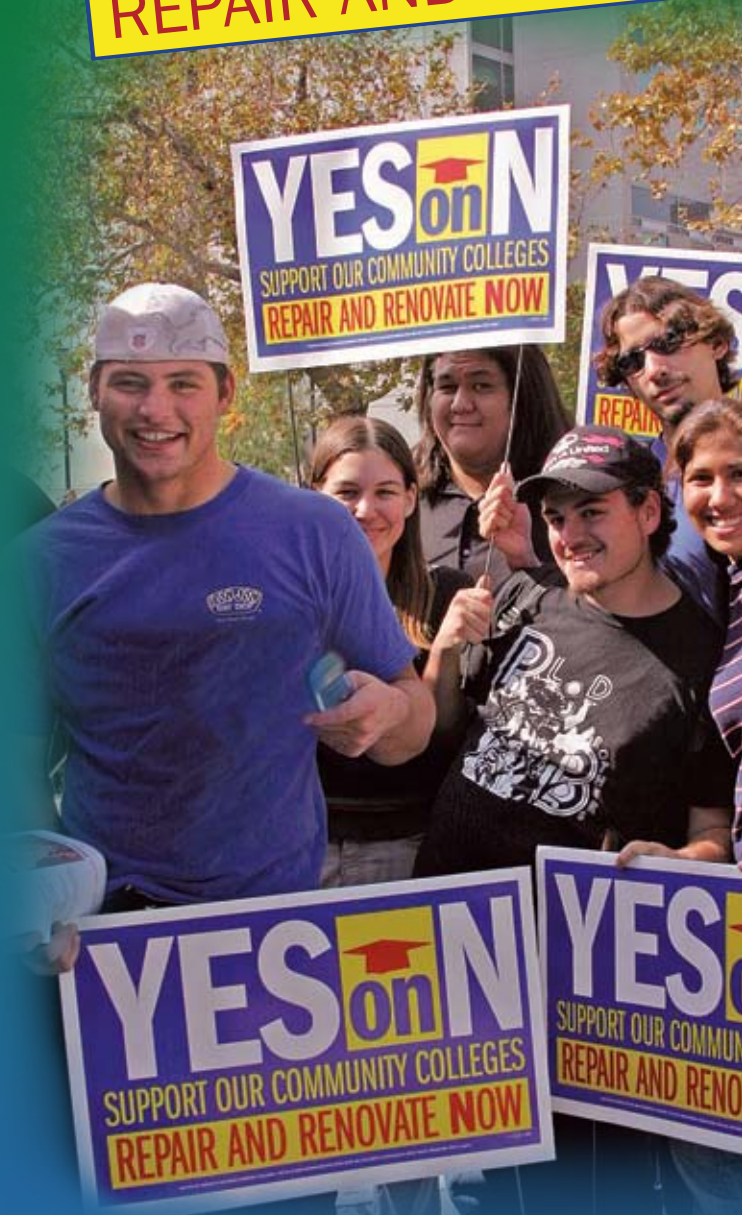
The decision to move forward was followed by an extensive campaign. The chancellor, the Board members, administrators, faculty and staff leaders, students, alumni and community volunteers worked tirelessly to get the message out. The campaign was especially grateful to its community co-chairs: Sheriff Bill Kolender, Sharp Hospital executive Elizabeth Curtis and County Superintendent of Education (retired) Dr. Rudy Castruita.

The successful outcome has allowed the District to proceed with a well planned, continuous \$1.555 billion construction and building equipment program.

A combined Citizens' Oversight Committee for Propositions S and N is providing invaluable assistance to the District in the development of an accelerated construction and funding schedule for all bond-supported projects. The District is proud that the two bonds together will not exceed the initial tax rate ceiling of \$25 per \$100,000 assessed valuation.

For the status of all projects, go to www.sdccd.edu, then click on the boxed link for "Prop S & N Bond Construction Program."

YES on N
SUPPORT OUR COMMUNITY COLLEGES
REPAIR AND RENOVATE NOW



Mesa College students rally support on campus.

YES ON N
COMMUNITY COLLEGES
FOR THE NOW



Chancellor Carroll celebrates early election returns at Election Central along with Continuing Education President Anthony Beebe (center) and City College President Terry Burgess.



Student Trustees Jonathan Arevalo and Francisco Fabian at Election Central

The successful outcome of an extensive campaign to pass Proposition N has allowed the District to proceed with a well planned, continuous construction and building equipment program.

Proposition N Construction Projects

City College

- Science Building
- Engineering Technology Building
- Business Technology Building
- Humanities Building
- Renovate Instructional "A" Building, Instructional "C" Building
- Renovate, reconfigure "M" Building
- Repair "D" Building roof, renovate roof area (additional student study space)
- Relocate Public Safety Institute's Police and Fire Vehicle Driving Range
- Convert Science Building classrooms to labs
- Science Building enclosure (faculty offices, outdoor instructional area)
- Advanced Transportation Technology Center
- Automotive Technology Career Instructional Building expansion
- Renovate, convert C-400 Building (student support services)
- Student/Campus Center
- Police/Emergency Services Substation, College Services Center

Mesa College

- Mathematics and Science Building
- Instructional Technology Building, including classrooms and computer labs for Multimedia, Mathematics, Business, and Architecture instructional programs
- Instructional Facility for Fine Arts and Dramatic Arts
- Textbook and Food Service facility
- Temporary Technology Village
- Temporary Parking Area, All-Weather Track and Field
- Parking Structure
- Renovate, expand Science Building
- Renovate Aviation Maintenance Technology Center
- Maintenance facility
- Upgrade Campuswide Infrastructure (safety, access)

Continuing Education

- Clairemont/Linda Vista Adult Education Building (occupational, instructional programs)
- Expand and equip Educational Cultural Complex (workforce training)

Miramar College

- San Diego Regional Public Safety Training Institute classrooms, labs, instructional support areas

San Diego County Sheriff Bill Kolender Urges a YES Vote on Proposition N!



"Proposition N is critical to ensuring facilities to train the police, firefighters and emergency response workforce we need to serve our community."
 — Sheriff Bill Kolender

Proposition N is also endorsed by:

- San Diego County Taxpayers Association
- San Diego Regional Chamber of Commerce President & CEO Richard Vorkmann
- State Senator Dede Alpert (Retired)
- Civic Leader Rev. Dennis Wink
- League of Women Voters of San Diego
- San Diego County Sheriff Bill Kolender
- State Senator Dennis Durbin
- San Diego Community College District Board

Sheriff Bill Kolender co-chaired the campaign along with Sharp Hospital executive Elizabeth Curtis and County Superintendent of Education (retired) Dr. Rudy Castruita.

Construction Projects Update



Vocational Technology Center rendering

City College

- **Construct Child Development Center**
Design underway
- **Construct Vocational Technology Center**
(Cosmetology, Nursing, Photography, Parking Structure) Design completed.
- **Renovate "L" Classroom and Lab Building**
Construction set to begin fall 2007.
- **Renovate "P" Classroom and Lab Building**
(Roofs, sewer, plumbing, heating, electrical, drainage systems) Design completed
- **Construct "R" Classroom Building**
(Behavioral sciences, economics, English, languages, humanities, music, photography, radio, television, speech courses) Construction completion expected summer 2007.
- **Modular Village Installation**
(11 modular classroom buildings, one men's/women's restroom facilities) Construction underway summer 2007
- **16th Street Corridor Infrastructure**
Design underway



Allied Health Center rendering

Mesa College

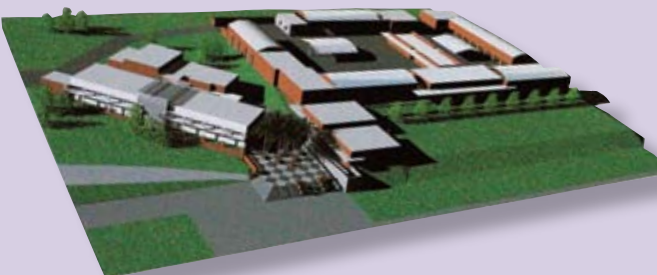
- **Allied Health Center**
Design nearly completed
- **Mesa College Drive Entrance Realignment, Parking Structure, Police Substation**
Construction begins summer 2007
- **Visual Arts Building Remodel**
Construction underway
- **Culinary Arts Remodel**
Construction underway
- **Renovate and Build Student Services Facility**
Design underway



Hourglass Park Field House rendering

Miramar College

- **Library and Learning Resource Center**
Design nearly completed
- **Technology Building**
Design underway
- **Arts and Humanities Building**
Design underway
- **Hourglass Park Field House**
Under construction
- **Leave a Legacy Plaza Landscape Project**
Landscaping nearing completion



ECC Skills Center rendering

Continuing Education

- **West City Center/Point Loma Campus**
Construction starts summer 2007
- **Relocate Skills Center to Educational Cultural Complex**
Construction starts summer 2007
- **Consolidation of Career Center and Clairemont Campus**
Design underway
- **Consolidation of Centre City and Cesar Chavez Campus**
Design underway
- **District Service Center**
Construction underway

Resource Management

With approximately one in every 20 people within San Diego County attending a San Diego Community College District educational program each year, the SDCCD is committed to efficient and effective use of its resources.







The SDCCD has been recognized as one of the best managed community college districts in the nation, with educational programs and services to match its high standards. Along with its effective use of state and local

funds for instructional programs, the District's credit worthiness is rated at the highest possible for community colleges.

Earlier in 2007, the District's general obligation bonds received an "AA+" rating from Standard & Poor's Investment Services and an "Aa2" grade from Moody's Investors Service. No other California community college district had a higher rating, according to S & P.


In addition to the local and state revenue sources, each year the District receives an estimated \$28 million from the state and federal governments for direct financial aid payments to more than 10,000 students through Pell Grants, Supplemental Educational Opportunity Grants, Work Study and Direct Student Loans.

2006-2007 Revenue: \$615,340,790

State Funds	\$139,318,294	22.24%	
Local Funds	99,927,189	16.24%	
Federal Funds	42,720,129	6.94%	
Prop "S"	235,990,180	38.35%	
Reserves & Contingencies	72,314,428	11.75%	
Other Sources	25,070,570	4.07%	



2006-2007 Expenditures: \$615,340,790

Academic Salaries	\$ 99,720,208	16.21%	
Classified Salaries	57,379,592	9.32%	
Employee Benefits	38,488,770	6.25%	
Supplies & Materials	19,379,825	3.15%	
Operating Expenses	55,468,159	9.02%	
Capital Outlay	14,082,847	2.29%	
Financial Aid	29,032,779	4.72%	
Reserves & Contingencies	55,754,820	9.06%	
Other Outgoing	10,043,610	1.63%	
Proposition S	235,990,180	38.35%	



SDCCD Students: Learning by Degrees

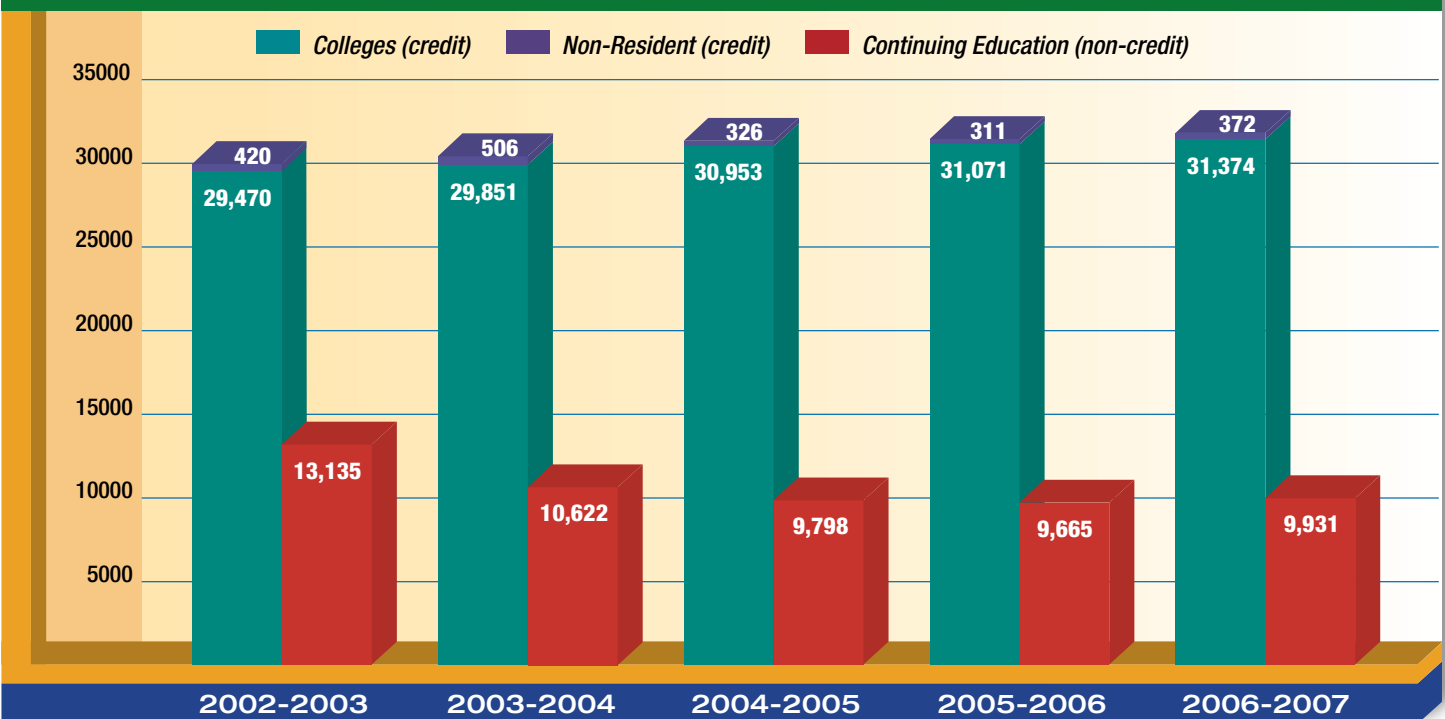


The colleges offer the first two years of university study through classes and programs that are fully accredited, articulated and transferable to four-year colleges and universities. Continuing Education classes and programs are also fully accredited. Because of excellent instruction and support, enrollment patterns continue to be strong, with planned increases in college credit enrollment, and planned adjustment in non-credit enrollment.

Degrees and Certificates Awarded in 2006-2007

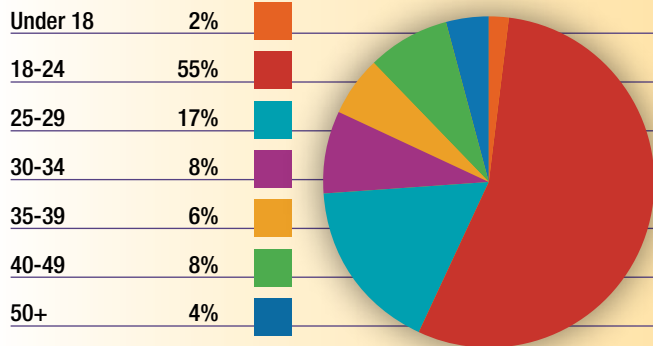
	AA/AS Degrees	Certificates of Achievement	Total
City College	676	395	1,071
Mesa College	1,061	297	1,358
Miramar College	470	344	814
Continuing Education	n/a	413	413
Total	2,207	1,449	3,656

SDCCD Full-Time-Equivalent Students (FTES) Resident and Non-Resident 2002-2007

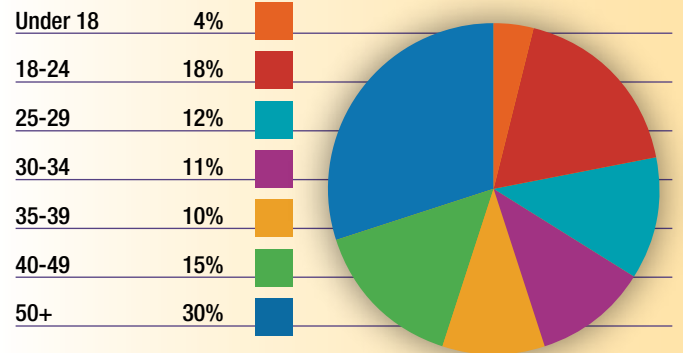


Over 138,000 students attended the colleges and continuing education campuses of the San Diego Community College District during the 2006-07 academic year. More than half of the college students and over 60% of continuing education students are female. Diversity is also apparent in the district's large ethnic minority student population. Over one-half of the students in college and continuing education are ethnic minorities.

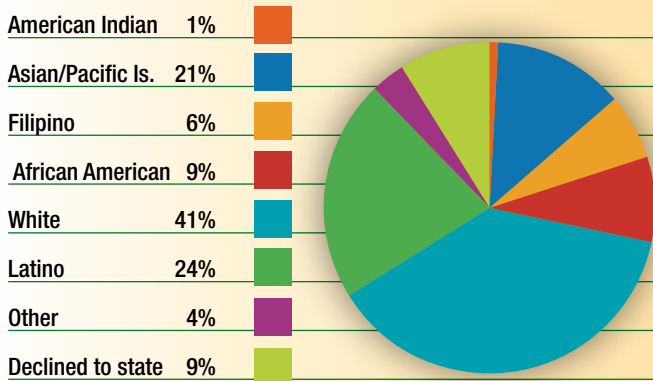
Age: Colleges



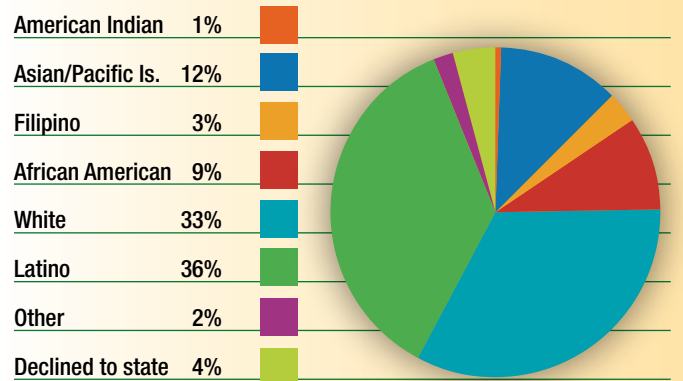
Age: Continuing Education



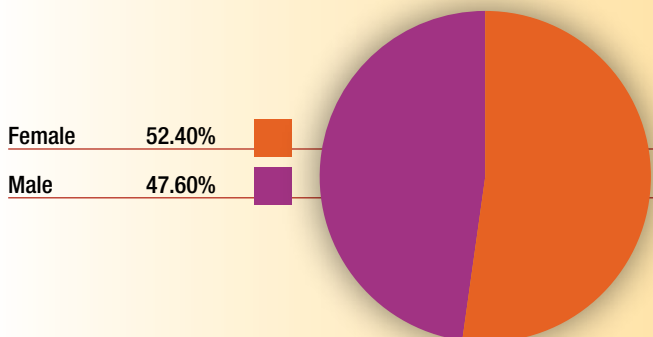
Ethnicity: Colleges



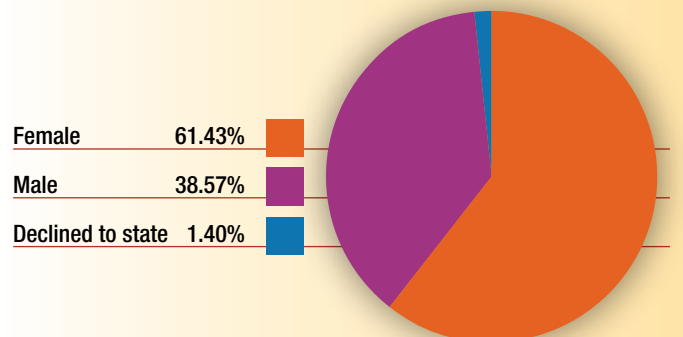
Ethnicity: Continuing Education



Gender: Colleges



Gender: Continuing Education



Serving Through Partnerships

The San Diego Community College District, its colleges and Continuing Education campuses directly serve the community through more than 500 dynamic partnerships with industry, business, law enforcement, fire-rescue agencies, government, community organizations, K-12 schools and colleges and universities throughout the region.

While students benefit from internships and other collaborative opportunities in the community, many of SDCCD's partners have a say in curriculum development and student services.

The SDCCD salutes its partners and advisory groups.



Appearing at a May 2007 San Diego Community College District Board of Trustees meeting are biotechnology industry leaders (from left) Steven Mento (president, Conatus Pharmaceuticals), Roger Marchetti (senior vice president, Amylin Pharmaceuticals), Joseph Panetta (president, BIOCOM — seated), Philip Duffy (senior vice president, Pacira Pharmaceuticals), Connie Matsui (executive vice president, Biogen Idec), and Jack Lief (president, Arena Pharmaceuticals). SDCCD and its colleges work closely with the region's biotech industry to provide a skilled and trained workforce for all levels within this burgeoning field.

San Diego Community College District Corporate Council

This report was published with support from the Corporate Council. Members include:



Major Plans and Goals for 2007-2008

During the year 2007-2008, the San Diego Community College District will:

- **Support the Community College Initiative** — a state proposition designed to bring independence and fair funding to the California Community Colleges.
- **Implement an accelerated schedule for bond measure projects** — a plan to expedite the completion of Propositions S and N projects in order to bring facilities on line faster and maximize the taxpayers' investment.
- **Plan and implement facilities improvements** — an ongoing effort to ensure progress in achieving LEED certification for new facilities, effective recycling and environmental sustainability.
- **Advocate for increased noncredit FTES funding** — a continuation of the statewide effort to secure enhanced funding for noncredit "Career Development and College Preparation" FTES.



- **Develop or expand programs and courses to meet community needs** — the identification of and plans to develop or expand programs and courses in high demand for university transfer and industry needs.
- **Implement transitional programs and services between credit and noncredit programs** — a systematic effort between the Colleges and Continuing Education to ensure closer articulation of programs and courses, to promote increased student transition from noncredit to credit programs and to address the needs of adults who have not completed high school.
- **Complete the District Strategic Plan** — the development of a short-term and long-term strategic plan based upon both internal scans of institutional needs and external scans of community, university and industry needs.
- **Increase community interaction** — an effort to provide opportunities for community groups, individuals and employers to share ideas and perspectives regarding community needs and ways in which the District can develop and/or improve programs and services.
- **Develop long-term budget strategies** — a fiscal plan to ensure the continuation of the District's financial health despite fluctuations in state funding.



San Diego Community College District

San Diego City College • San Diego Mesa College • San Diego Miramar College • San Diego Continuing Education

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*The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.
SDCCD Public Information Office, August 2007*



San Diego Community College District Campus Locations

-  **DISTRICT OFFICE**
3375 Camino del Rio South
San Diego, CA 92108-3883
- 1 SAN DIEGO CITY COLLEGE & MILITARY EDUCATION**
1313 Park Blvd.
San Diego, CA 92101-4787
- 2 SAN DIEGO MESA COLLEGE**
7250 Mesa College Dr.
San Diego, CA 92111-4998
- 3 SAN DIEGO MIRAMAR COLLEGE**
10440 Black Mountain Rd.
San Diego, CA 92126-2999
- 4 CONTINUING EDUCATION & EDUCATIONAL CULTURAL COMPLEX**
4343 Ocean View Blvd.
San Diego, CA 92113-1915
- 5 CENTRE CITY CAMPUS**
1400 Park Blvd.
San Diego, CA 92101-4721
- 6 CESAR CHAVEZ CAMPUS**
1960 National Ave.
San Diego, CA 92113-2116
- 7 MID-CITY CAMPUS**
3792 Fairmount Ave.
San Diego, CA 92105-2606
- 8 NORTH CITY CAMPUS**
8401 Aero Dr.
San Diego, CA 92123-1720
- 9 WEST CITY CAMPUS**
3249 Fordham St.
San Diego, CA 92110-5332

